

NOVEMBER 2021

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
31	1 SHARE A RECAP (PHOTOS AND OR VIDEOS OF LUX 2021)	2 HIGHLIGHT A HIDDEN GEM (CAFE, PARK, HIKE) IN YOUR COMMUNITY	3 MY NO. 1 TIP FOR INCREASING CURB APPEAL THIS AUTUMN	4 HOW IT FEELS WHEN YOUR OFFER GETS ACCEPTED	5 INTRODUCE FOLLOWERS TO YOUR FAVORITE COFFEE SHOP	6 HOME STAGING BEFORE AND AFTER (CAN USE VIDEO OR PHOTO MONTAGE)
7 PHOTO MONTAGE OF RECENT LISTINGS SET TO TRENDING MUSIC	8 A DAY IN THE LIFE: MY TYPICAL MONDAY (SPICE TOGETHER VIDEOS)	9 SELLERS: 3 THINGS YOU CAN EXPECT WHEN YOU WORK WITH ME	10 FILM YOUR FAVORITE DETAIL (VIEWS, KITCHEN, STAIRCASE, POOL) IN A RECENT LISTING	11 GIVE A 30-SECOND TOUR OF YOUR HOME OFFICE/OFFICE	12 RECORD A 30-SECOND VIDEO TALKING ABOUT YOUR FAVORITE CHARITABLE INITIATIVE	13 SHARE A HOME MAINTENANCE TIP YOU LOVE
14 EXPLAIN AN UNCOMMON REAL ESTATE TERM	15 DEBUNK ONE COMMON REAL ESTATE MISCONCEPTION	16 3 DESIGN TRENDS YOU'RE SEEING RIGHT NOW	17 HIGHLIGHT A COMMUNITY INITIATIVE OR CHARITY (CAN ALSO BE THE SUNSHINE KIDS!)	18 3 REASONS YOU SHOULDN'T WAIT FOR PRICES TO FALL TO BUY A HOME	19 FAVORITE TIP FOR BUYING A NEW HOME AND SELLING AT THE SAME TIME	20 DID YOU KNOW ... ? (SHARE ONE PIECE OF SPECIFIC REAL ESTATE KNOWLEDGE)
21 SHARE A 30-SECOND LISTING VIDEO WITH TRENDING INSTAGRAM MUSIC	22 SHARE YOUR FAVORITE THANKSGIVING RECIPE	23 HERE'S WHY YOU SHOULDN'T SEARCH FOR A HOME WITHOUT AN AGENT ...	24 HERE'S WHY YOU SHOULDN'T SELL A HOME WITHOUT AN AGENT ...	25 SHARE A PHOTO MONTAGE OR VIDEOS OF THANKSGIVING PREP AT YOUR HOME	26 3 LOCAL SPOTS FOR GIFT SHOPPING TO VISIT (IN PERSON OR ONLINE) TODAY	27 THIS IS WHAT SOCAL LOOKS LIKE IN NOVEMBER (SHARE A VIDEO AT THE BEACH, ON A HIKE, ETC.)
28 WHY THE HOLIDAYS ARE IDEAL FOR SELLING YOUR HOME (LESS COMPETITION, BUYERS ARE SERIOUS, ETC.)	29 BUYERS: 3 THINGS TO EXPECT WHEN YOU WORK WITH ME	30 LET'S VISIT MY LATEST LISTING (HAVE SOMEONE ON YOUR TEAM RECORD YOU WALKING THROUGH THE HOME & EXPLAINING THE DETAILS)	1	2	3	4

GOAL: I'm committed to posting this many Reels in November:
