

CONTENT AND SOCIAL MEDIA MARKETING CONSULTATION

*little
word
studio*



OVERVIEW

knowledge is best shared

little word studio is a renowned real estate marketing agency with clients that include Gino Blefari, CEO of HomeServices of America, the Berkshire Hathaway HomeServices Sales Convention, as well as top brokerages, agents, teams and real estate vendors. The company is led by Melissa Kandel, former global director of PR, Communications and Digital Media for Berkshire Hathaway HomeServices, whose writing has appeared on the cover of REAL ESTATE magazine as well as in Forbes, Inc., Business Insider, Mortgage Women's Magazine and more. For individual agents, brokers and teams across the world, Melissa shares her knowledge through value-add consulting sessions and soon, in online classes available for purchase.



DETAILS

In real estate, the difference between a house and a home is often a great story.

- *Melissa Kandel* for Forbes

Sample consultation topics:



Website
Copy Best
Practices

Social Media
Marketing
Best
Practices

Running
Social Media
Ads

eCard and
Newsletter
Best Practices

Instagram
101

Social Media
Captions Best
Practices

Blog
Post/Long-
form Content
Best Practices

Branding on
Social Media

Consultation includes: (1) 60-minute long session per week, analysis of brokerage/team assets (e.g. Facebook page, website, etc.), custom topics prepared each week and the creation of short- and long-term strategies to align with each client's particular goals.

Pricing upon request.

learn more:

hello@littlewordstudio.com